

March 27, 2026

Dear *Pine Lake Christian Church,*

I hope this message finds you well. My name is Lisa Vittorio, and I am the Co-Founder and Co-Director, alongside my dad Scott Lewis, of **The Brightside Project**, a 501(c)(3) nonprofit organization serving children in Columbiana County and rural Mahoning County, Ohio.

Our mission is simple but deeply meaningful: *to remove barriers that prevent children from having a safe and healthy childhood, while building the developmental assets they need to thrive.* Through programs like **Food for Kids**, a children's choice food pantry, the **Sunshine Bus** mobile outreach initiative, and faith-based youth development events like our **Youth Summit** and **Shine Bright Camp**, we are working daily to bring hope, support, and the love of Jesus to the next generation.

I am reaching out to ask if your church would consider partnering with us in this mission. We are currently seeking:

- Ongoing mission support through prayer and/or financial partnership
- Opportunities to share about The Brightside Project during a service, missions meeting, or small group
- Connections with individuals or ministry teams who have a heart for serving children and families in our community

We would be honored to visit your church, meet with your leadership team, or share a brief presentation about how God is working through this ministry and the impact being made in the lives of local children.

Thank you for taking the time to consider this opportunity. We believe the Church is strongest when we come together to serve, and we would love to explore how we can partner with you. If you would like to connect, please feel free to contact me directly at 234-320-4005 or lisa@brightsideprojectohio.org


With gratitude and blessings,



Lisa Vittorio
Co-Founder & Co-Director
www.brightsideprojectohio.org





IT HAS BEEN A VERY BRIGHT YEAR!

3,000 
CHILDREN ENROLLED IN
THE IMAGINATION LIBRARY
OF COLUMBIANA COUNTY



22,086

**CHILDREN IMPACTED IN 2025
BY THE BRIGHTSIDE PROJECT**

 **37,502** 
BOOKS MAILED
TO CHILDREN
IN COLUMBIANA
COUNTY

10,005 CHILDREN
VISITED THE SUNSHINE BUS
3,239 CHILDREN
ATTENDED FOOD FOR KIDS



**THAT'S 36,205 MEALS, 52,976 SNACKS,
13,244 BOOKS, 12,000 STUFFED ANIMALS,
OVER 23,000 HYGIENE ITEMS AND A
★★★ WHOLE LOTTA HOPE!**

AND THERE'S MORE...

-  **570** NEW WINTER COATS
-  **726** BACKPACKS FILLED W/ SCHOOL SUPPLIES
-  **600** EASTER BASKETS
-  **570** VOUCHERS FOR BACK TO SCHOOL CLOTHING & SHOES
-  **730** KIDS HAD A BRIGHT CHRISTMAS



EQUIP & EMPOWER

THE BRIGHTSIDE PROJECT
EQUIPS AND EMPOWERS
CHILDREN IN COLUMBIANA
& RURAL MAHONING COUNTY
TO REACH THEIR FULL
POTENTIAL BY BUILDING
RESILIENCY AND GIVING
HOPE

FOOD FOR KIDS *for children ages 3-18*

Our twice monthly food give away invites children to our choice food pantry where they can choose food and personal care items to take home. Children also receive a free book and Reading Buddy at each visit.

BACK TO SCHOOL *for Salem students PreK-8th grade*

A clothes and shoe voucher program for Salem City School District students. Each student receives a voucher to redeem for shoes and clothing. Sign-ups are in July every year. Voucher redemption is in August every year.

BACKPACKS FOR KIDS *for children PreK-12th grade*

Children in the community are invited to choose a backpack filled with grade appropriate school supplies. Held in August before school starts every year.

BRIGHT EASTER *for children ages 3-18 years old*

Children are invited to choose an Easter Basket filled with goodies, receive a bag of food, meet the Easter Bunny and enjoy holiday fun. Held approximately one week prior to Easter every year.

BRIGHT CHRISTMAS *for children ages 3-18 years old*

Children are invited to choose toys, bag of stocking stuffers, bag of food, meet Santa & Mrs. Claus, and enjoy holiday refreshments. Held in December every year.

COATS FOR KIDS *for children 3-18 years old*

In partnership with Operation Warm, children are invited to choose a coat of their liking. Held every year in late fall.

THE IMAGINATION LIBRARY *for children Birth-5 years old*

Children enrolled in The Imagination Library will receive a free book every month shipped directly to them from Dolly Parton's Imagination Library. Books are developmentally appropriate & promote early literacy in the home. Enroll at www.brightsideprojectohio.org.

CRISIS RELIEF *for all ages*

Our Crisis Relief team is ready to meet the physical and emotional needs of children during a crisis.

SUNSHINE BUS *for children 3-18 years old*

The Sunshine Bus is a mobile outreach initiative that travels around Columbiana County increasing a child's access to basic necessities while supporting their social-emotional development and increases their love for reading.

SUNNY SUNSHINE *for all ages*

Our mascot who works with children on character development, anti-bullying, mental health support and social-emotional development.



THE
**BRIGHTSIDE
PROJECT**
A 501 (C) 3 ORGANIZATION

1909 N. ELLSWORTH AVE. | PO BOX 314
SALEM, OH 44460 | 234-320-4005
WWW.BRIGHTSIDEPROJECTOHIO.ORG